

GROW YOUR BUSINESS AS A SPONSOR!



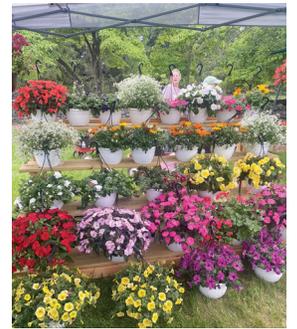
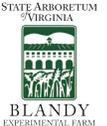
Each year, Garden Fair is the premier event for area gardeners and naturalists. Thousands visit to be the first to choose from a tremendous selection of native plants, annuals, perennials, herbs, trees, shrubs, garden tools, décor, and related items.

Garden Fair is the largest fundraiser of the Foundation of the State Arboretum, the nonprofit that supports Blandy Experimental Farm and the State Arboretum's collections and programs.

THANK YOU for your support!



Sponsored by
FOUNDATION OF THE STATE ARBORETUM
 AT BLANDY EXPERIMENTAL FARM
 400 Blandy Farm Lane, Boyce, VA 22620



Reach Your Perfect Audience!

- 5,000-8,000 Visitors Expected
- More Than 50 Vendors
- Purchasing Decision-Makers from a Three-Hour Radius and Beyond
- Prior-to and Day-of Print and Broadcast Promotions
- Exclusive Preview Night Tickets for Friday, May 10th

SPONSORSHIP LEVELS AND BENEFITS

VIOLET \$250	BLUEBELL \$500	COLUMBINE \$1,000	CONEFLOWER \$1,500	ASTER \$3,000
✿	✿	✿	✿	✿
✿	✿	✿	✿	✿
2	4	6	10	15
		✿	✿	✿
1/8-page	1/4-page	1/2-page	Full-page	Full-page, Premium
		✿	✿	✿
				✿
				✿
			Business	Business

Dig in with these special offers!



- Logo on Garden Fair website
- Listing on Garden Fair signage and in Arbor Vitae newsletter (4,000+ distribution)
- Reservations for exclusive Preview Night - Fri. May 10th
- High-profile hospitality tent or vendor space (may also use for Preview Night)
- Advertisement in online event program
- Social media promotion before and/or during Garden Fair
- Logo on banners at event entrance before and during Garden Fair
- Recognition as top sponsor in paid print/broadcast promotions (commit by April 5th)
- Membership invitation (varied benefits)

Celebrating 34 years of Nurturing Nature Together!

• blandy.virginia.edu/garden-fair | 540-837-1758 ext 246 •